



RAHUL . K

DIGITAL MARKETING EXECUTIVE | EXPERIENCE : 6 MONTHS

✉ rahul.kthannot143@gmail.com

📍 KANHANGAD, KERALA

CONTACT ME

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LANGUAGES

- English ██████████
- Malayalam ██████████
- Hindi ██████████
- Tamil ██████████

STRENGTHS

- Strategy Development
- Data Analysis
- Self learner
- Time Management
- Idea Generation
- Communication
- Leadership
- Growth Mindset
- Delivering Results
- Passion & Curiosity

SOFTWARE SKILLS

- ADOBE PHOTOSHOP ██████████
- VISUAL STUDIO CODE ██████████
- WORDPRESS ██████████
- MICROSOFT OFFICE ██████████

PROFILE

A creative and dynamic Digital Marketing Executive with expertise in developing unique and engaging digital campaigns that capture consumer attention and drive brand awareness. Proficient in social media management, content creation, SEO, and digital advertising. Strong background in crafting compelling narratives, building brand loyalty, and delivering content that resonates with target audiences. With a keen eye for design and marketing trends, I am committed to staying ahead of industry shifts and delivering impactful digital experiences.

SKILLS & EXPERTISE

- Digital Marketing Strategy
- Search Engine Optimization (SEO)
- Research & Planning
- Google Ads (Search, Display, YouTube)
- Blog Writing
- On-Page & Off - Page SEO
- Basic HTML/CSS
- Google Business Listing
- Backlink Building
- Wordpress SEO
- Domain & Web Hosting
- Performance Monitoring
- LinkedIn & Insta Ads
- Lead generation

EXPERIENCE

DIGITAL MARKETING EXECUTIVE

@ MetaHash Digital Media LLP

📅 JULY 2024 JANUARY 2025 📍 Kaloor, Kochi

Meta Hash Digital Media is a Leading Digital Marketing Agency in Kochi , Kerala. Specialized in Digital Marketing , Web Design & Development And Branding.

- Developing Digital Marketing Strategies, Market Research & Analysis: Conduct market research to understand target audiences, their behavior, and preferences. Analyze competitors' strategies.
- Search Engine Optimization (SEO) , Keyword Research & Analysis, On-Page Optimization, Off-Page SEO Technical SEO, Performance Monitoring, Website & Landing Page Optimization , CPanel Management.

SALES OFFICER JIO

@ RELIANCE PPM SERVICES

📅 DECEMBER 2023 MARCH 2024 📍 KANHANGAD , KERALA

Reliance Jio Infocomm Limited is an Indian telecommunications company and a subsidiary of Jio Platforms, headquartered in Navi Mumbai.

- Conduct market research to understand customer needs, industry trends, and competitor offerings.
- Conduct regular follow-ups with clients to ensure satisfaction and identify cross-selling opportunities.

MARKETING AND FIELD OFFICER

@ INDUSIND BANK LTD

📅 JULY 2019 NOVEMBER 2023 📍 KANHANGAD , KERALA

IndusInd Bank is one of India's leading financial services brand. Its headquarters in Mumbai, Maharashtra.

- Meet or exceed monthly/quarterly/annual sales targets for banking products and services.
- Coordinate communication between different departments or teams.
- Provide excellent customer service by addressing client inquiries and resolving any issues promptly.

PERSONAL DETAILS

Nationality : Indian
Date Of Birth : 04 August 1996
Marital Status : Married
Interest : Travelling
Hobbies : Listening Music

REFERENCE

SALEESH SN
Director
Metahash Digital Media LLP
M: +91 9847 2735 31
Mail: info@themetahash.com

EDUCATIONAL QUALIFICATIONS

2014-2017
GRADUATE IN BA FUNCTIONAL ENGLISH
@ Kannur University

2012-2014
HIGHER SECONDARY SCHOOL
@ Govt. Higher Secondary School, Ravneshwaram

2012
SECONDARY SCHOOL LEAVING CERTIFICATE
@ Govt. Higher Secondary School, Ravaneshwaram

TECHNICAL QUALIFICATIONS

2024
DIGITAL MARKETING COURSE
@ Entri Learning App
ADVANCED DIGITAL MARKETING TRAINING
@ Metahash Digital Media LLP Kochi , Ernakulam



SEO RESULTS

www.khaleejtoys.com 📍 Dubai | UAE

Keywords

online toy store wholesale services in Dubai wholesale toy shop in Dubai wholesale toys online in Dubai
wholesale kids toys in online in Dubai customized toys uae summertime toys wholesale dubai

Position



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www.horizonelect.com 📍 Sharjah | UAE

Keywords

best electronics repair services in uae electronic drive repair services in uae kone pcb repair company
best electronics repair services company in dubai sigma elevator board repair otis circuit board repair

Position



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www.burgerloungeindia.com 📍 Kerala | India

Keywords

best fast food franchise low cost food franchises best food franchise in kerala famous burger franchises
best burger in town best burger store best burger shop near me good burger shop near me

Position

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DECLARATION

I hereby declare my unwavering commitment to upholding the values of integrity, ethics, and confidentiality in all aspects of my professional life.

Place:

Date:

RAHUL.K